

BMSA QUALITY POLICY

At Bridgestone Mining Solutions Australia Pty. Ltd (BMSA), we are committed and constantly strive to achieve the goals of The Bridgestone Essence (Corporate Philosophy).

BRIDGESTONE ESSENCE FOUNDATION

Seijitsu-Kyocho 誠実協調	Integrity and Teamwork
Shinshu-Dokuso 進取独創	Creative Pioneering
Genbutsu-Genba 現物現場	Decision-Making based on Verified, On-Site Observations
Jukuryo-Danko 熟慮断行	Decisive Action after Thorough Planning

OUR COMMITMENT TO QUALITY

Quality is at the core of everything we do. Ensuring the safety of our customers, employees and stakeholders through the highest product and service quality standards is a collective responsibility. Our Quality Policy provides the framework to meet and exceed these expectations, strengthening consumer confidence in our company.

QUALITY IS BRIDGESTONE'S DNA

- **We** are a customer-driven company, committed to delivering unparalleled quality, value and trust in our products, services, and solutions.
- **We** continuously advance and improve our Quality Management System to meet and exceed customer expectations.

PRODUCT QUALITY IS A CRITICAL SUCCESS FACTOR

- **We** strive to be the industry and market leader in product safety throughout the entire product lifecycle.
- **We** comply with all regulatory, legal, and customer requirements while proactively identifying risks and continuously improving the effectiveness of our Quality Management System.
- **We** commit to achieving zero defects throughout our supply chain and strive to become the industry benchmark for quality.
- **We** ensure product reliability and safety for off-the-road (OTR) vehicles by integrating sustainable and renewable principles into our operations.

INDIVIDUAL RESPONSIBILITY AND OWNERSHIP ARE ESSENTIAL

- **We** engage every employee in process and product improvement, fostering a culture of continuous learning and development.
- **We** recognise and accept that quality and product safety are a collective responsibility, requiring individual ownership at all levels, this responsibility rests collectively with all of us.
- **We** leverage global knowledge, experience and competencies to drive excellence.
- **We** set measurable quality objectives aligned with our strategic business goals, tracking performance through audits and data-driven reviews to refine processes, maintain superior quality standards, and drive continual improvement.
- **We** understand that each of us is a quality gate, ensuring that only compliant, high-quality products and services that meet customer requirements leave our workplace.



ANDY DAVIES

Managing Director

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BRIDGESTONE

Bridgestone Mining Solutions Australia

SERVING SOCIETY WITH SUPERIOR QUALITY